



Eastham Visitors Tourism and Promotion Services Board

Via ZOOM

Minutes of Meeting August 23, 2021

Committee Members Present: Jim Russo, Chair; Kathy Bunnell, Bonnie Nuendel

Absent: Faith Casarella

Also Attending: Lauren Barker, Select Board liaison

Meeting: Called to order at 3:38 pm by chair Jim Russo via ZOOM.

Review of Minutes- July 26 minutes have numerous corrections. Kathy will email the update to the committee so that we may vote to approve the amended minutes at our next meeting.

Summer Concerts- Bonnie reported that the last performer contract was received and delivered to Laurie at Town Hall. Performers can normally expect to be paid within two weeks of performance, depending on Town Hall's billing cycle; Laurie is excellent at processing payments in a timely way. Bonnie is to deliver a list of contact info for performers and what they are paid which Jim will convert to Excel. He will add additional info about year of performance.

Kathy will develop and circulate a press release for our final concert on Sept. 5. Jim will change the banner on the Green to read "5" to "7" after the Grab Brothers show on Aug. 30.

Map of Eastham - No discussion at this time.

Budget Items - Bonnie will request a current copy of the VSB budget and email it to committee.

Holiday Plans - The Outer Cape Chorale will not be performing due to COVID but Kathy will invite individuals from that organization who might attend and provide some support with the caroling.

Decor and Lighting - Jim made a motion to approve up to \$1950 for 24-volt WAC LED lights for the bandstand. Kathy seconded and the motion was unanimously approved. Jim had researched the product, which Steve Rice of Light & Living had recommended and reported that it sounds good and durable. Kathy asked if any performers had complained this year about the lighting and Bonnie said they hadn't.

Kathy raised the issue of replacing of the dead crab apple tree on the Green with Misty Hill's recommendation of a Japanese Stewartia. She stated that it would be a nice addition to the Green because it flowers into mid-summer, has interesting bark, and the leaves change color in the fall. Jim received Misty Hill's estimate #1357 for \$1266.94 to have the tree installed in the same area. Bonnie moved that we approve the Misty Hill estimate and order the; Kathy seconded the motion. The vote was unanimous to approve. Jim will contact Sean Shea regarding the purchase for planting next year, and Silvio Genao, DPW to remove the dead tree. Shea will be careful regarding the Green's irrigation system since he was its original installer. The tree will need weekly watering for the first few months.

Lights on the Welcome to Eastham sign at the northern entrance to town are working, per Bonnie. The spotlight is also working at the sign by the rotary; Bonnie will contact Jared Collins on how this was accomplished.

Bonnie and Faith will check the inventory of banners in September.

Bonnie mentioned that the roof on the bandstand is badly worn; the committee will pay attention to that condition at the concert and discuss next meeting.

New Business - Jim reports there's nothing more on the campfire series because Tom Ryan of the Eastham 400 Committee has been unavailable. Ryan's input will be critical to our efforts next year to create the bonfire program.

Adjournment – At 4:25 pm Bonnie made a motion to adjourn, seconded by Kathy. It was unanimously approved.

Next Meeting - Sept. 27 @ 3:30 pm via Zoom.

Respectfully submitted, Bonnie Nuendel, sec'y